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Aldermore

 **Sun CITY** 

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Tel:
020 7782 4050
e-mail:
tracey.boles@thesun.co.uk

Edited by TRACEY BOLES **£1 BUYS €1.12, US \$1.32
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BANKING ON AN ISA

CHALLENGER bank **ALDERMORE** is calling on the Government to back Britain's small businesses with a new tax-free ISA.

It reckons the creation of an entrepreneur savings account would help start-ups and the self-employed to grow their business.

The bank is proposing a similar model to the Help to Buy ISA, which sees the Government top up deposits of between £50 to £200 per month. The proposed bonus would be capped at £3,000.

Aldermore says that finding the money to get started is seen as the biggest single challenge for would-be entrepreneurs, followed by financing future business growth.